



FUEL THE FUTURE: HANDBALL FUTURES FESTIVAL

Support Elite Athlete Development and the Growth of Handball in the U.S.

SPONSORSHIP PROPOSAL

MARCH 2026



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ABOUT

Formed in August 2024 by U.S. Olympian handball players, Handball Futures, Inc. is dedicated to growing the sport of team handball in the U.S. Handball Futures is a non-profit 501(c)(3) organization.

OUR MISSION

- 1 To foster the growth of handball in the United States
- 2 To offer athletes a platform to showcase their talent and build pathways toward international competition, including the Olympic Games
- 3 To work together with USA Team Handball to create a talent identification pipeline for Team USA



LEADERSHIP

Our leaders are driving the growth of Handball in the USA.

Board of Directors

- Meg Sanders — 1988 Olympian
- Lisa Eagen — 1996 Olympian
- Tracey Williams-Johnson — Former Women's National Team Member
- Thomas Schneeberger — 1984 Olympian

Advisors

- Kathy Rex — 1988 Olympian, Co-Founder Handball Futures
- Kim Clarke — 1988, 1992 & 1996 Olympian
- Reita Clanton — 1984 Olympian
- Sandra De La Riva Repede — 1984 & 1988 Olympian
- Amy Gamble — 1988 Olympian
- Camille Nicholas — Team Manager for 1984 Olympics
- Julio Sainz — Former National Team Coach
- Cindy Stinger — 1984, 1988, & 1992 Olympian
- Liz Hartnett Wyatt — Former Women's National Team Player

Staff

- Karen Rosolowski, Executive Director
- Mike Cavanaugh, Tournament Director
- Lindalisa Severo, Director of Communications



FESTIVAL OBJECTIVES

Attract and retain elite women athletes for USA Team Handball's Olympic Athlete Pool.

Expand sport awareness, media visibility, and donor/sponsor engagement.

Lay groundwork for eventual inclusion of men's and wheelchair programs in the Handball Futures Festival.



Development & Skills Camp: Athletes with Martin Bilello, Coach; Mike Cavanaugh, Tournament Director and Meg Sanders, 1988 Olympian.

HANDBALL FUTURES FESTIVAL: REVIVING A LEGACY, BUILDING THE FUTURE

Inspired by the **spirit of the U.S. Olympic Festival (1978–1995)**, the Handball Futures Festival is our flagship event to elevate women's handball in the United States with men's and wheelchair disciplines to follow.



Regional Development Camp in North Carolina.

FESTIVAL HIGHLIGHTS

- **5-Day National Showcase** for top female athletes in USA Team Handball
- **48 elite athletes** selected from Handball Futures Development & Skills Camps and the Olympic Athlete Pool
- **National Team Coach on-site** for scouting and talent identification
- **Tournament, skills clinics,** and leadership workshops fostering growth on and off the court

[Join us in shaping the next generation of Team USA handball athletes.](#)

Mentorship Program

Launching May–June 2025

Recruiting Program

May 2025–March 2026

Regional Training Camps

Summer 2025

Development & Skills Camps

Oct 2025–May 2026

Handball Futures Festival

July 2026
Colorado Springs, CO

TIMELINE



Development & Skills Camp

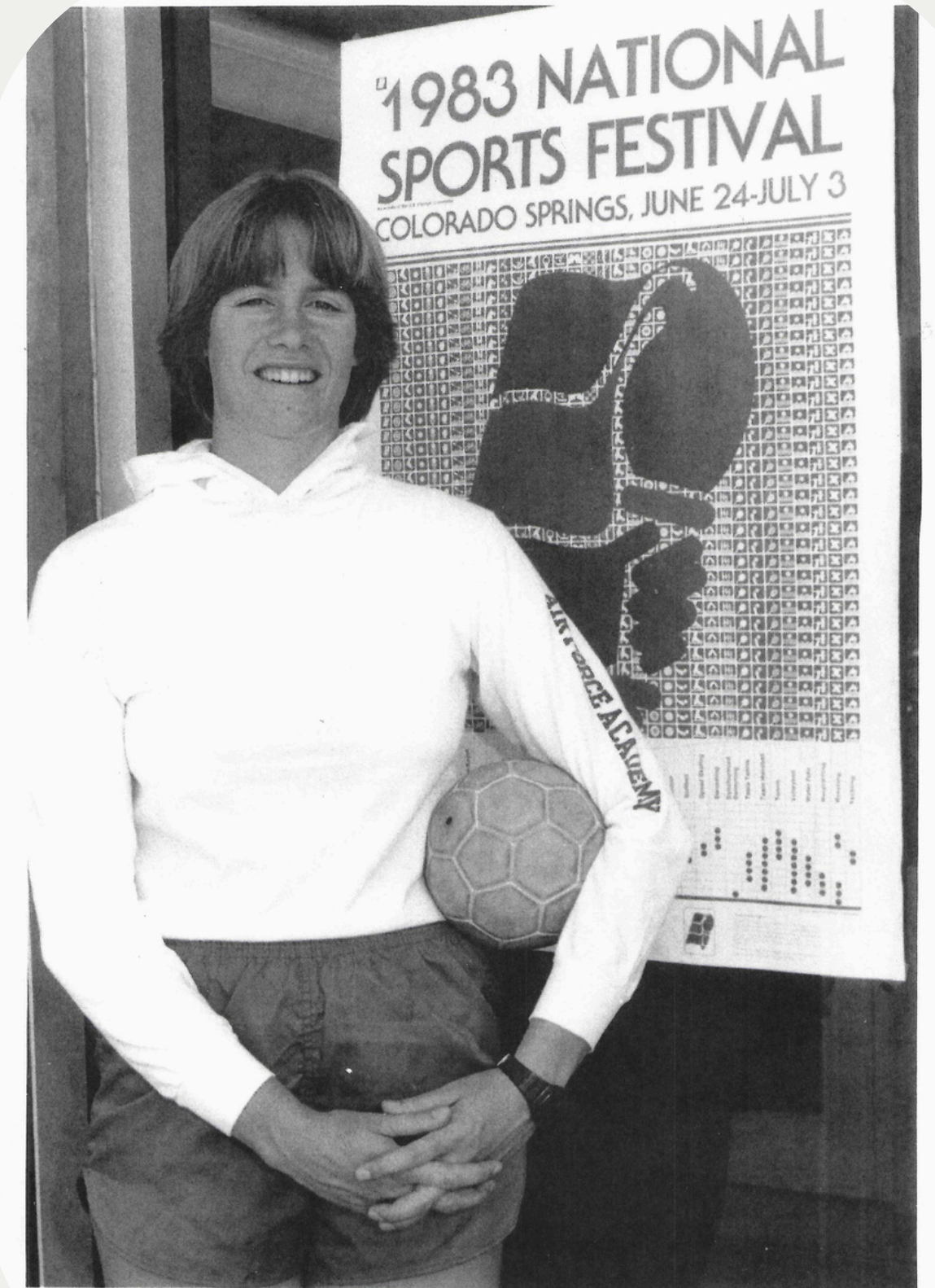
FROM FESTIVAL TO OLYMPICS: A HANDBALL JOURNEY

“ The U.S. Olympic Festival was my first handball competition after attending a junior national tryout. I remember getting guidance from past national team players like Janet Shefts, and watching Pam Boyd in the goal, and hoping to play like her one day.

It was a **tournament I looked forward to attending every summer**. It was special because we all got lots of playing time and we also got to enjoy watching the men play. It was a special time for the entire Handball community. ”

Kathy Rex

**1988 HANDBALL OLYMPIAN
CO-FOUNDER HANDBALL FUTURES**



BE PART OF THE TEAM — BECOME A SPONSOR

BY SUPPORTING THE HANDBALL
FUTURES FESTIVAL, YOU CAN PLAY A
PIVOTAL ROLE IN DEVELOPING FUTURE
OLYMPIANS AND GROWTH OF
HANDBALL IN THE U.S.



BOOST YOUR BRAND & GROW THE GAME



BRAND VISIBILITY

- National exposure.
- Media coverage.
- Social media promotion.



NETWORKING & ENGAGEMENT

- Connect with top-tier athletes, coaches, and USA Team Handball leaders.
- Opportunity for your employees to volunteer at the event.



OLYMPIC IMPACT & SPORT GROWTH

- Support the development of elite-level athletes, coaches, and referees on their journey to international and Olympic competition.
- Champion grassroots handball and inspire the next generation of athletes.
- Position your brand alongside a meaningful, legacy-building program within the Olympic sports community.

SPONSOR OPPORTUNITIES OVERVIEW



TITLE SPONSOR

\$100,000



REGIONAL SPONSOR

(4 Regions Available)

\$25,000



PREMIER SPONSOR

\$10,000



GOLD SPONSOR

\$5,000



SILVER SPONSOR

\$3,000



BRONZE SPONSOR

\$1,000

SPONSOR BENEFITS

Benefit	Tournament Sponsor	Regional Sponsor	Premier Sponsor	Gold	Silver	Bronze
SPONSOR AMOUNT	\$100,000	\$25,000	\$10,000	\$5,000	\$3,000	\$1,000
Logo Placement on uniforms	Front	Sleeve				
Brand Recognition on official website	Banner Front Page	HFF Page	HFF Page	HFF Page	HFF Page	HFF Page
Exclusive Speaking Opportunity at Festival Opening and Closing Ceremonies	X					
Spotlight Feature on website	X					
VIP Room Access at Tournament	X	X				
Prominent Event Signage	X	X	X			
Social Media Spotlight	X	X	X			
Employee Engagement Opportunity —volunteer at event	X	X	X			
Featured in "Fast Break" Newsletter	X	X	X			
Recognition in Press Releases for media exposure	X	X	X	X	X	X
Premium Tournament Passes with VIP seating	Unlimited	20	10	6	4	2

Contact for sponsorship or other underwriting opportunities.

Karen Rosolowski

Executive Director



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