



# FUEL THE FUTURE: HANDBALL FUTURES FESTIVAL

Support Elite Athlete Development and the Growth of Handball in the U.S.

## SPONSORSHIP PROPOSAL

SEPTEMBER 2025





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# ABOUT

Formed in August 2024 by U.S. Olympian handball players, Handball Futures, Inc. is dedicated to growing the sport of team handball in the U.S. Handball Futures is a non-profit 501(c)(3) organization.

## OUR MISSION

- 1** To foster the growth of handball in the United States
- 2** To offer athletes a platform to showcase their talent and build pathways toward international competition, including the Olympic Games
- 3** To work together with USA Team Handball to create a talent identification pipeline for Team USA



*Regional Training Camp in North Carolina with Olympians Leora "Sam" Jones and Lisa Eagen.*

# LEADERSHIP

*Our leaders are driving the growth of Handball in the USA.*

## Board of Directors

- Kim Clarke – 1988, 1992 & 1996 Olympian
- Meg Sanders – 1988 Olympian
- Lisa Eagen – 1996 Olympian
- Tracey Williams-Johnson – Former Women’s National Team Member
- Thomas Schneeberger – 1984 Olympian

## Advisors

- Kathy Rex – 1988 Olympian
- Reita Clanton – 1984 Olympian
- Sandra De La Riva Repede – 1984 & 1988 Olympian
- Amy Gamble – 1988 Olympian
- Camille Nicholas – Team Manager for 1984 Olympics
- Julio Sainz – Former National Team Coach
- Cindy Stinger – 1984, 1988, & 1992 Olympian
- Liz Hartnett Wyatt – National Team Player

## Staff

- Karen Rosolowski, Executive Director
- Mike Cavanaugh, Tournament Director
- Lindalisa Severo, Director of Communications





# HANDBALL FUTURES FESTIVAL: REVIVING A LEGACY, BUILDING THE FUTURE

Inspired by the **spirit of the U.S. Olympic Festival (1978–1995)**, the Handball Futures Festival is our flagship event to elevate women's handball in the United States with men's and wheelchair disciplines to follow.



*Regional Development Camp in North Carolina.*

## FESTIVAL HIGHLIGHTS

- **5-Day National Showcase** for top female athletes in USA Team Handball
- **48 elite athletes** selected from Handball Futures Development & Skills Camps and the Olympic Athlete Pool
- **National Team Coach on-site** for scouting and talent identification
- **Tournament, skills clinics,** and leadership workshops fostering growth on and off the court

[Join us in shaping the next generation of Team USA handball athletes.](#)

## Mentorship Program

Launching May–June 2025

## Recruiting Program

May 2025–March 2026

## Regional Training Camps

Summer 2025

## Development & Skills Camps

Oct 2025–March 2026

## Handball Futures Festival

July 2026  
Colorado Springs, CO

# TIMELINE



Regional Training Camp in North Carolina

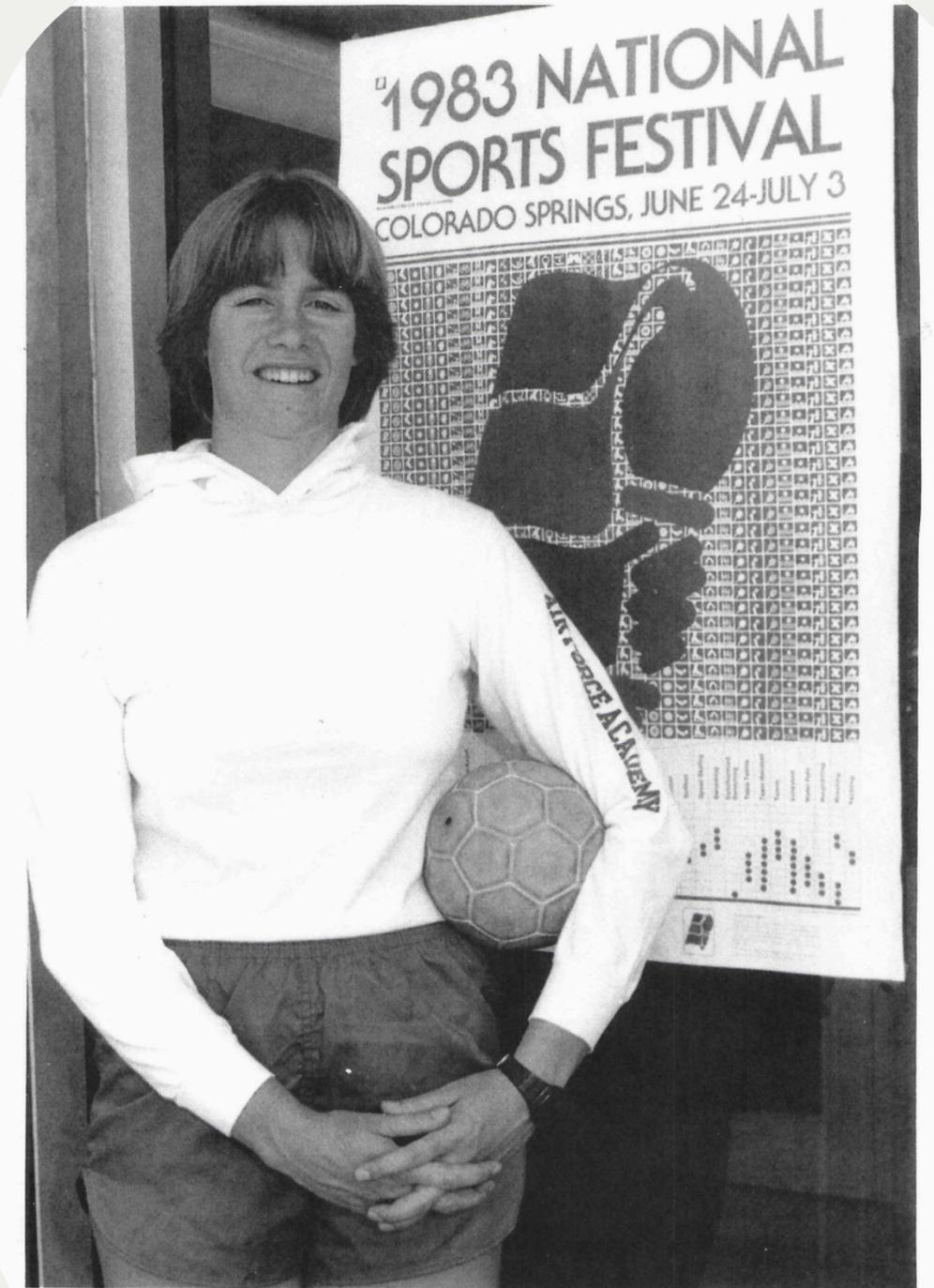
# FROM FESTIVAL TO OLYMPICS: A HANDBALL JOURNEY

“ The U.S. Olympic Festival was my first handball competition after attending a junior national tryout. I remember getting guidance from past national team players like Janet Shefts, and watching Pam Boyd in the goal, and hoping to play like her one day.

It was a **tournament I looked forward to attending every summer**. It was special because we all got lots of playing time and we also got to enjoy watching the men play. It was a special time for the entire Handball community. ”

*Kathy Rex*

**1988 HANDBALL OLYMPIAN  
CO-FOUNDER HANDBALL FUTURES**



# BE PART OF THE TEAM — BECOME A SPONSOR

BY SUPPORTING THE HANDBALL  
FUTURES FESTIVAL, YOU CAN PLAY A  
PIVOTAL ROLE IN DEVELOPING FUTURE  
OLYMPIANS AND GROWTH OF  
HANDBALL IN THE U.S.



# BOOST YOUR BRAND & GROW THE GAME

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## BRAND VISIBILITY

- National exposure.
- Media coverage.
- Social media promotion.



## NETWORKING & ENGAGEMENT

- Connect with top-tier athletes, coaches, and USA Team Handball leaders.
- Opportunity for your employees to volunteer at the event.



## OLYMPIC IMPACT & SPORT GROWTH

- Support the development of elite-level athletes, coaches, and referees on their journey to international and Olympic competition.
- Champion grassroots handball and inspire the next generation of athletes.
- Position your brand alongside a meaningful, legacy-building program within the Olympic sports community.

# SPONSOR OPPORTUNITIES OVERVIEW



**TITLE SPONSOR**

**\$100,000**



**REGIONAL SPONSOR**

*(4 Regions Available)*

**\$25,000**



**PREMIER SPONSOR**

**\$10,000**



**GOLD SPONSOR**

**\$5,000**



**SILVER SPONSOR**

**\$3,000**



**BRONZE SPONSOR**

**\$1,000**

# SPONSOR BENEFITS

Benefit	Tournament Sponsor	Regional Sponsor	Premier Sponsor	Gold	Silver	Bronze
<b>SPONSOR AMOUNT</b>	\$100,000	\$25,000	\$10,000	\$5,000	\$3,000	\$1,000
<b>Logo Placement</b> on uniforms	Front	Sleeve				
<b>Brand Recognition</b> on official website	Banner Front Page	HFF Page	HFF Page	HFF Page	HFF Page	HFF Page
<b>Exclusive Speaking Opportunity</b> at Festival Opening and Closing Ceremonies	X					
<b>Spotlight Feature</b> on website	X					
<b>VIP Room Access</b> at Tournament	X	X				
<b>Prominent</b> Event Signage	X	X	X			
<b>Social Media Spotlight</b>	X	X	X			
<b>Employee Engagement Opportunity</b> —volunteer at event	X	X	X			
<b>Featured</b> in "Fast Break" Newsletter	X	X	X			
<b>Recognition</b> in Press Releases for media exposure	X	X	X	X	X	X
<b>Premium Tournament Passes</b> with VIP seating	Unlimited	20	10	6	4	2

Contact for sponsorship or other underwriting opportunities.

# Karen Rosolowski

## Executive Director



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[www.handballfutures.org](http://www.handballfutures.org)

